



PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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Jeanine Busby

Appl No.	: 09/904,184	Confirmation No. 1160
Applicant	: James A. McFarlin, et al.	
Filed	: July 11, 2001	
Title	: METHOD AND APPARATUS FOR ONLINE CREATION AND SALE OF CUSTOM LOCAL STORE MARKETING MATERIALS	
TC/A.U.	: 3622	
Examiner	: Duran, Arthur D.	
Docket No.	: 45565/M785	
Customer No.	: 23363	

AMENDMENT

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Post Office Box 7068  
Pasadena, CA 91109-7068  
September 22, 2006

Commissioner:

In response to the Office action dated March 23, 2006, please amend the above-identified application as follows:

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this response.

**Remarks/Arguments** begin on page 12 of this response.